FORM #281
PM INC. 5/60

PHILIP MORRIS INCORPORATED

ADVERTISING COST ESTIMATE

Brand: Other Promotions Date: July 11, 1989

Media: Horse Racing - Marlboro

Contract Terms: Marlboro Advertisement on the Back Cover of the 1989 River Downs Daily Racing Program.

APRIL 22, 1989 - NOVEMBER 19, 1989

Pay To: River Downs
P.O. Box 30286
Cincinnati, OH 45230

Approvals: Jalf. Cowles

	ESTIMATED COST	AMOUNT PAID	INVOICE NO.	INVOICE DATE	DATE PAID
JANUARY					
FEBRUARY					
MARCH					
APRIL					
MAY					
JUNE					
JULY	$6,700.00 ✓			6/15/89	
AUGUST					
SEPTEMBER					
OCTOBER					
NOVEMBER					
DECEMBER					
TOTAL					

2040881747

Source: https://www.industrydocuments.ucsf.edu/docs/mlbn0004